



Wholesalers/Retailers Distribution/Ecommerce New Sourcing/Distribution channels







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Can You Relate With These Situations?

Marketing activities, Order Capture, Invoicing, After sales service, ...

-  Messaging systems (email, WA, Teams, ...) are massive interaction channels with our clients (internal/external)
-  We have no automated process between messaging systems and our systems
-  We face poor adoptions on mobile apps, proprietary chats and portals
-  Clients want to keep communicating through their preferred channel
-  Processing those requests is super time consuming and involves multiple people/systems
-  We are migrating from a system to another and have to match database together

Facing unnecessary risks

Lack of interoperability

Hard to attract new profile

Poor Customer experience

Preventing our business to grow

Customer Engagement app /
portal usage declining

Technology shift toward
messaging systems

**80% of Customer
Service Organizations
Will Abandon Native
Apps in favor of
Messaging by 2025**

Business apps/portals drives
poor adoption

Messaging unlocks new
distribution channels to capture
more volumes

Ability to capture business through
messaging systems becomes key



**How about
meeting your clients
where they are?**

Terranoha **Value Proposition**

100%

Transaction lifecycle automation
incl. Conversational

100%

Enhance Customer Experience

0%

Change in your IT Landscape

100%

Languages covered



Scale your business & grab market share

+

100%

AI / NLP Enabled



Go next gen and outperform competition



Secured & audit trailed

All in 1 Conversational Transaction lifecycle automation

Marketing/Pricing

Marketing/prices info push

Marketing/prices info

Order Capture

Producer/Client

Originator

Terranoha

CRM
ERP
CTRM



WHATSAPP



WHATSAPP



WHATSAPP



Order

Dialog

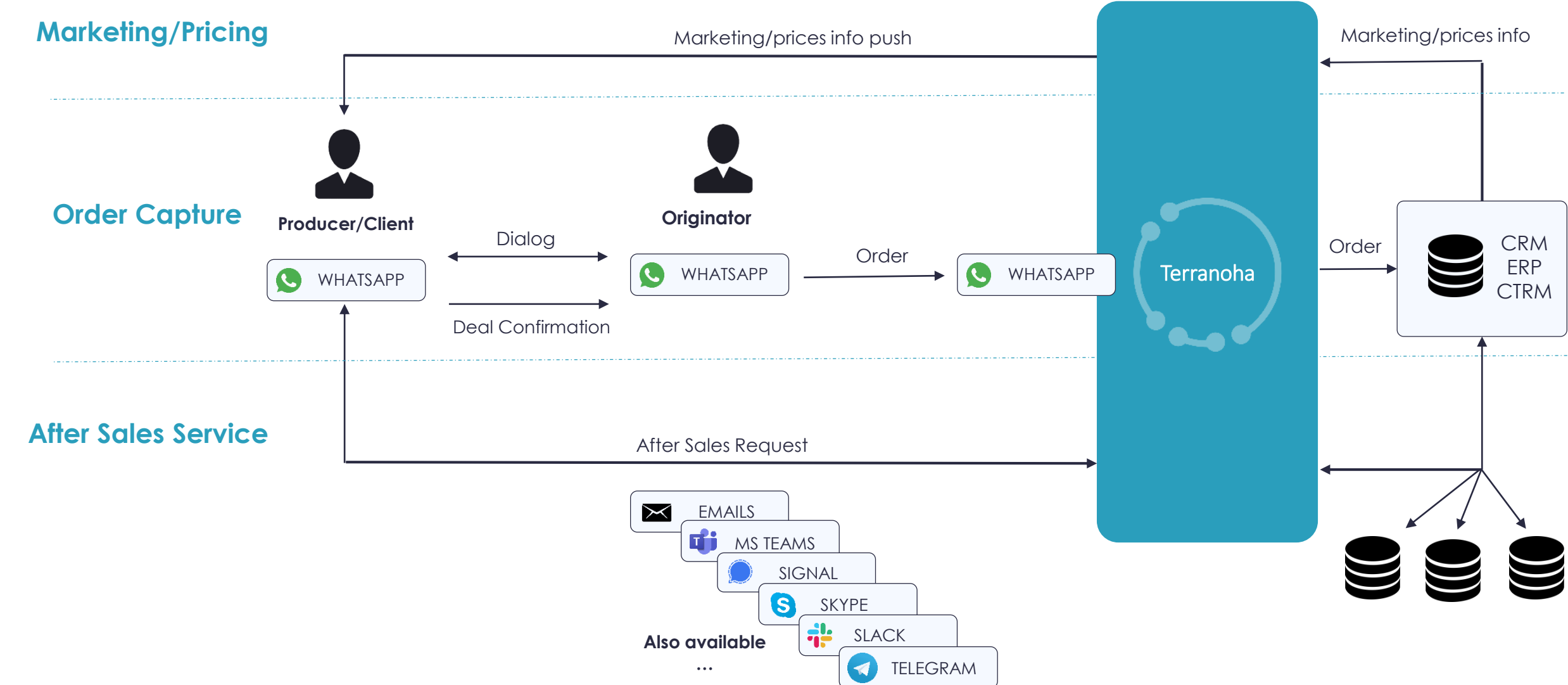
Order

Deal Confirmation

After Sales Service

After Sales Request

- EMAILS
 - MS TEAMS
 - SIGNAL
 - SKYPE
 - SLACK
 - TELEGRAM
- Also available ...



Client Use Case 1 : Digitizing Retailers E-Commerce and Distribution

Categoria	Calidad	Precio/kg
Cacao en Polvo	Regular	6,518 MXN
	Extra	7,450 MXN
Manteca de Cacao	Regular	8,381 MXN

From Messaging System



Your Customers

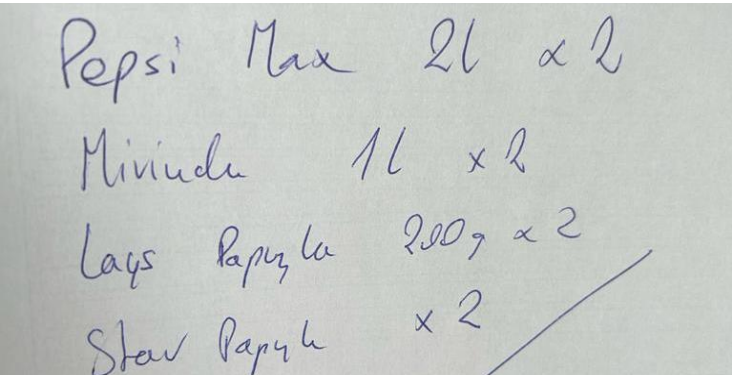
Merchant: Comprar 100 kg de cacao em pó regular

Emmie: Confirmo a compra de 5 kg de CACAU EM PÓ REGULAR, Preço total de 32.590 MXN, Número do comerciante: 123456.

Merchant: Sim

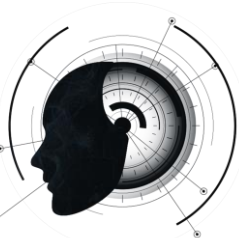
Emmie: De nada, seu pedido está confirmado.

Or Manual Text



Price Release & Promotions

Capture Orders



Emmie (NLP)

Translation Authentication



Retailers/Merchants phone Numbers & other infos

Prices & Promotions

Transactions/Orders Submit

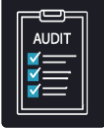
Your Systems



Dynamics 365



- EMAILS
 - MS TEAMS
 - SIGNAL
 - SKYPE
 - SLACK
 - TELEGRAM
- Also available ...



Audit-Trail



Introducing
Terranoha Emmie

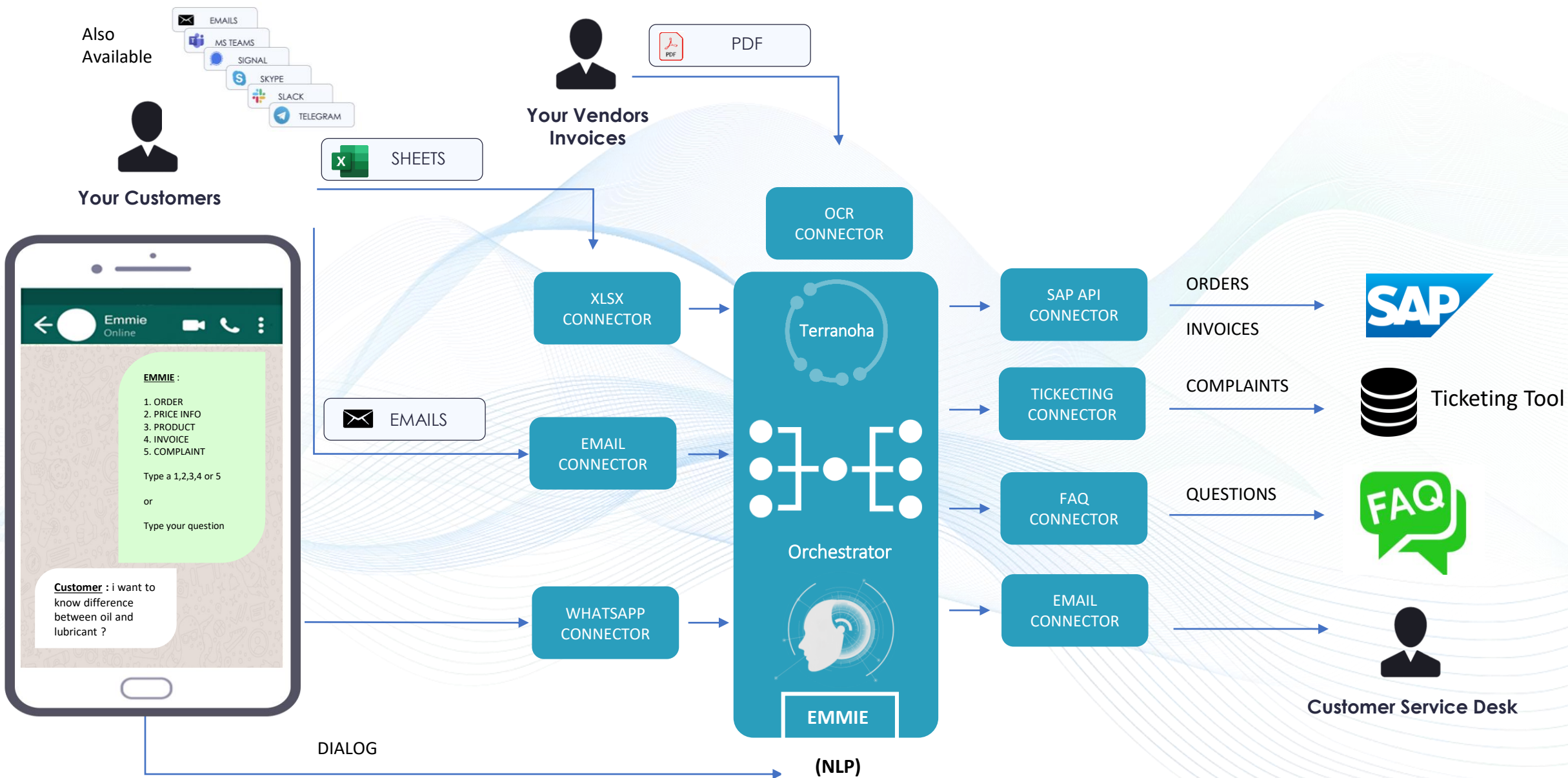


Introducing Terranoha Emmie AI

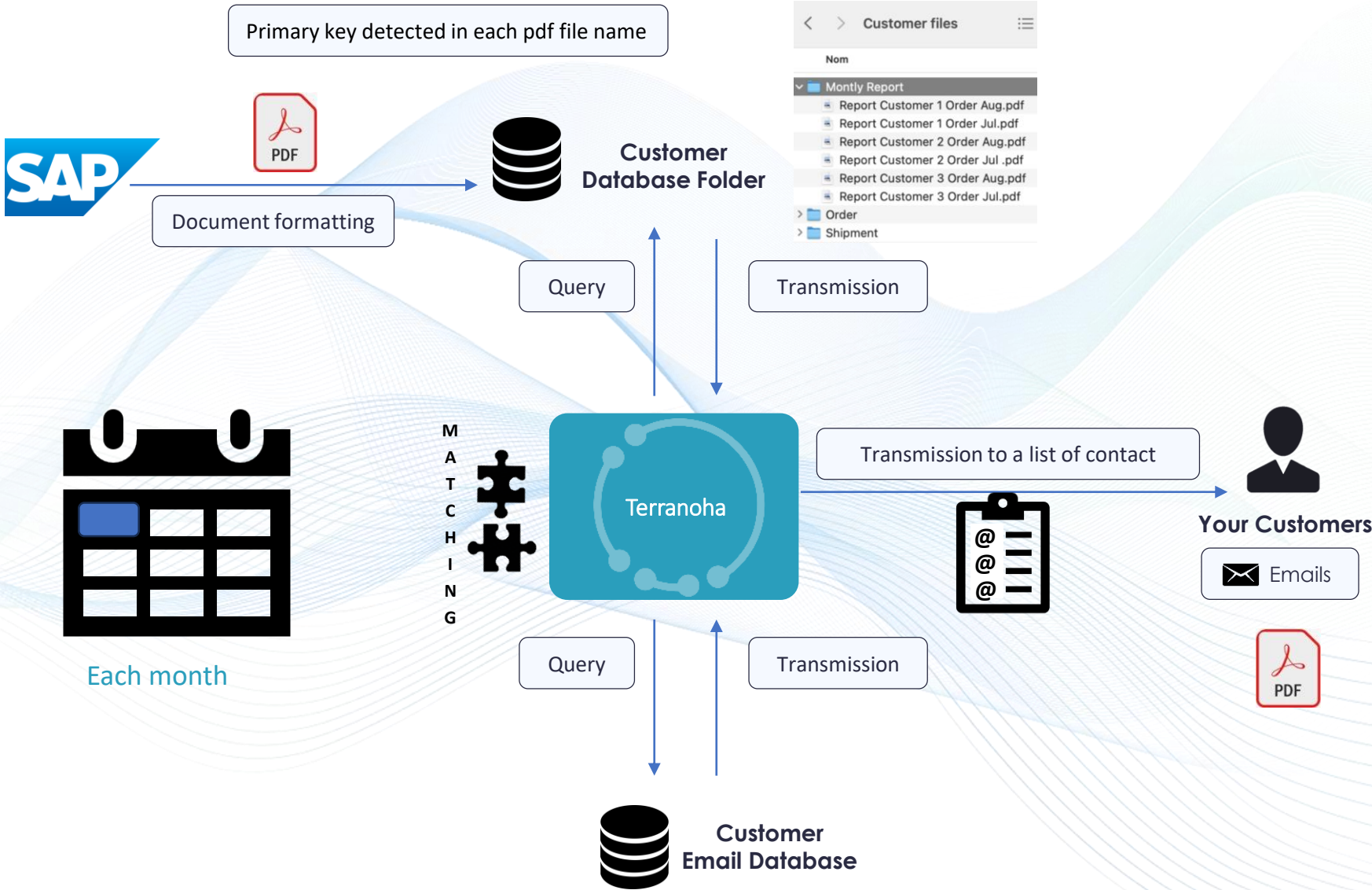
Play Video
Buy



Workflow – Client Request Orchestration



Workflow – Automatic Document Broadcasting with Terranoha

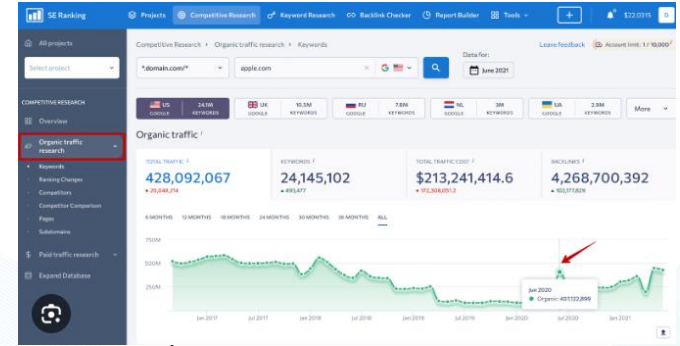


Client Use Case 6 : Data Capture & Normalization

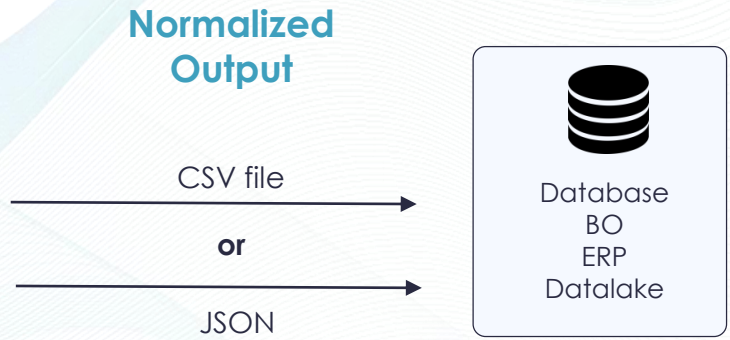
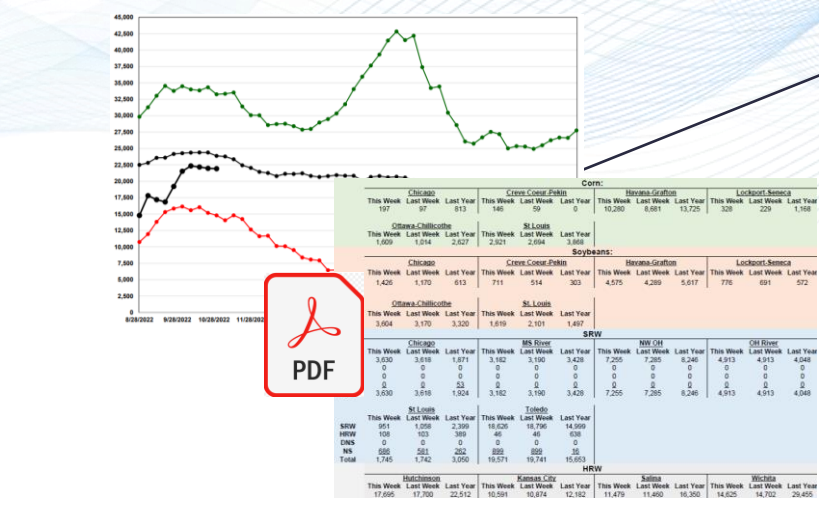
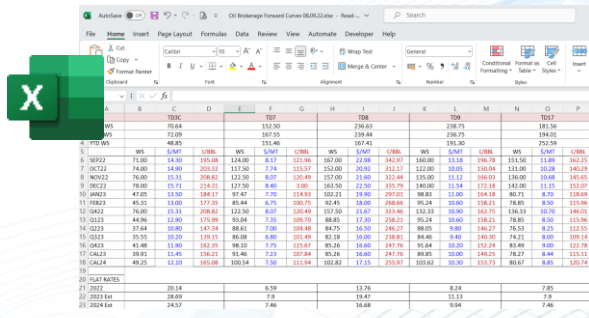
EMAILS

From: Edward.garrett@broker.com
Sent: 22/02/2022 14:17
To: john.compute@quant.com
Subject: Data

Oct: 210Z (NC) at 240Z (NC)
 Nov: 178Z (NC) at 200Z (NC)
 Dec: 155Z (-4) at 170Z (NC)
 Jan: 125H (NC) at 140H
 Feb: 120H (NC) at 140H
 Mar: 120H (NC) at 140H
 Apr: 93K (NC) at 95K (NC)
 May: 93K (NC) at 95K (NC)
 Jun: 87N (NC) at 92N (NC)
 Jul: 87N (NC) at 92N (NC)

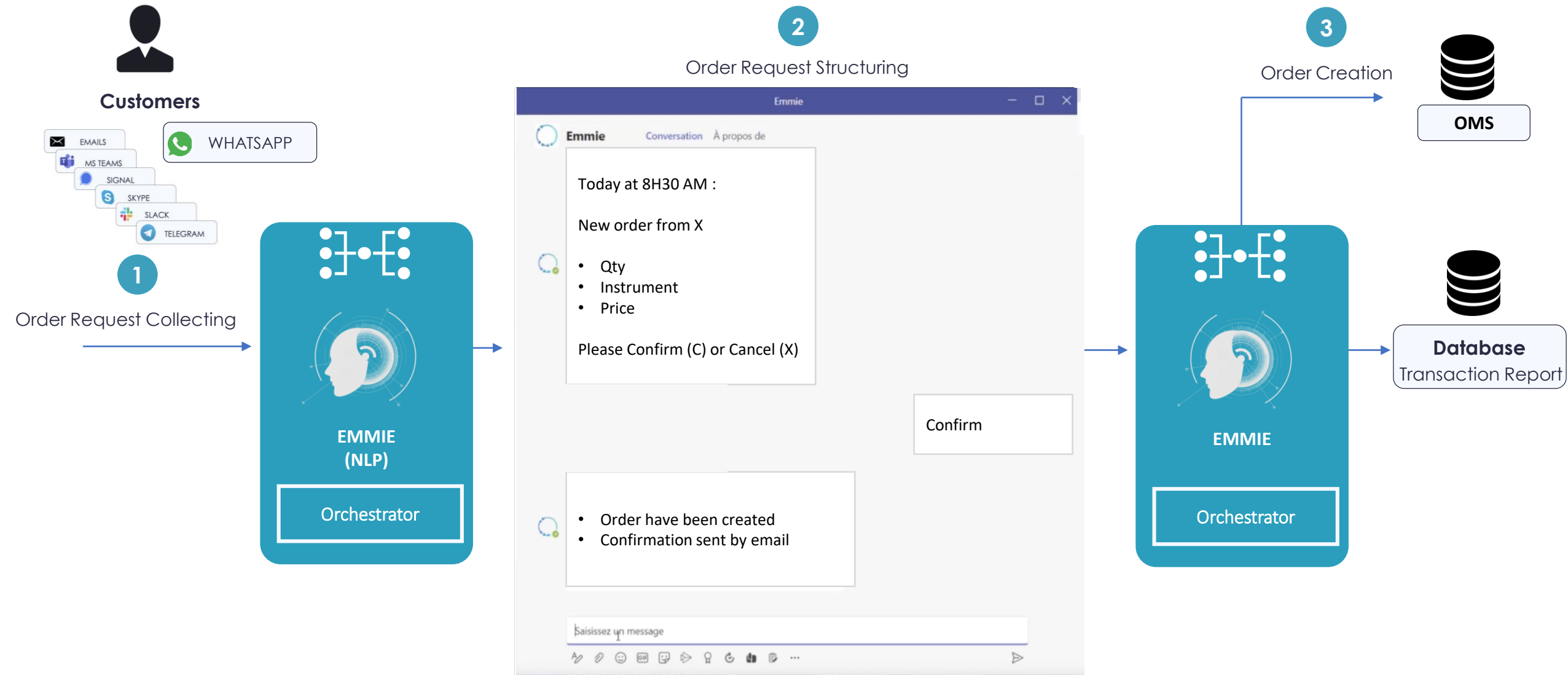


Website



flat file (csv, .dat, ...)

Workflow - Order Request Automation with Terranoha





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